



RIVE GAUCHE

News Release.

Zurich, 18 July 2005

Bau au Lac.

Monday, 18 July 2005, marks the start of the renovation of the RIVE GAUCHE Restaurant located adjacent to the Hotel BAUR AU LAC in Zurich. On Friday, 2 September 2005, the refurbished restaurant will officially open its doors.

The blueprint for the restaurant's recreation is attention to detail. Without a doubt, the legendary name of the Hotel Baur au Lac rubs off on its affiliated operations. Simply creating a new menu for the RIVE GAUCHE would not suffice – the restaurant is being redesigned completely. Only the name and the restaurant's location at 1 Talstrasse will remain along with its renown for the highest quality.

Baur et Grill.

The transformation of the restaurant's grand old rooms is based on a cooperation between the BAUR AU LAC and the young restaurant owners of FIVE AG (operators of Restaurant Giesserei in Zurich). The new and striking conversion carries design elements of the dignified BAUR AU LAC GRILL ROOM, which opened at the onset of the 20th century. The Grill Room symbolizes the pride which the owners take in this perfectly located jewel.

Terre et Mer.

The RIVE GAUCHE's menu is conceived along the lines of a modern "Mediterranean grill". Its cuisine playfully combines the freshest produce from the coast and the country with exotic spices and impeccable preparation. Naturally, the menu features vegetarian dishes. And the wine list offers an extensive range of outstanding wines from the wine cellars of the BAUR AU LAC as well as new discoveries.

Modern Times.

The RIVE GAUCHE's floor plan has been completely remodelled to support the fresh elements of the restaurant's interior design. Characterised by a new lightness, the restaurant continues to radiate quality and warmth.

Fine Casual Dining.

This is the flag under which the new RIVE GAUCHE will sail and attract a demanding and lively clientele – at mid-day, late afternoon and throughout the evening.

Boum au Lac.

On Thursday, 1 September 2005, the management of the Hotel Baur au Lac will welcome invited guests to the launch of its new RIVE GAUCHE.

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